

Chamber Luncheon



We invite all Chamber Members, employees and interested parties to come together every other month to enjoy informative speakers and network with other local business leaders.

Thursday, May 22nd—12:00pm
Tipton Public Library—206 Cedar Street
**RSVP is required by 5pm on Monday May 19th to
563-886-6350 or info@tiptoniowa.us**

****Feel free to get your lunch as you arrive. Cost is \$6 per person—includes drink. Those who RSVP are responsible for payment.*

AGENDA

Welcome—Travis Alden, Tipton Community Development Director

- Thank you to Denise Smith and the Tipton Public Library for hosting
- Thank you to Family Foods for catering lunch
- Brief introductions and recognition of guests

Chamber Update—Paul Stueland, Chamber President

School District Update—Dick Grimoskas, Superintendent

City Update—Doug Boldt, City Manager

RAGBRAI Update—Travis Alden, Tipton RAGBRAI Exec. Co-Chair

Local Business Spotlight: Teresa Bohlmann—Custom Builders / US Cellular

Presentation: Denise Smith, Tipton Public Library

Adjourn at approx. 1:00pm. Thanks to everyone for attending!



Tipton Chamber Of Commerce

520 Cedar Street—Tipton, Iowa 52772—563-886-6350—www.tiptoniowa.us—info@tiptoniowa.us

Board Members: *Paul Stueland-President; Diana Waltz-Vice President; Kathy Laing-Secretary; Don Young-Treasurer; Jim Allen; John Dornfeld; Tim Frerichs; Denise Feltes; Todd Miller; Mike Pelzer; Daisy Wingert; Doug Boldt-ex officio; Travis Alden-ex officio*

Chamber Website Sees Record Traffic

By Travis Alden

Tipton Community Development Director

In the 21st century digital age, it is more important than ever for a business to have some sort of web presence. Whether a dedicated website complete with online ordering or a simple business listing, more and more customers are looking to the web to find your business. Think of it as a second storefront with millions of window shoppers.

One of the services that the Tipton Chamber of Commerce offers to its members is a free listing on Tipton's online business directory. All Chamber member businesses are listed and can be searched by name, keywords, or category. Your listing can be a detailed description of your business's products and services or a simple statement of your hours of operation. The business directory is consistently the most visited single page on the website, which is found at www.tiptoniowa.us.

The traffic to this website continues to increase each month. For the month of October 2006, the month when the website was fully launched, there were 39,194 hits to the site. In June 2007, it had grown to 66,836 hits. Last month (April 2008) there were a massive 121,668 hits! People are using the directory, and it is the #1 Google result when searching for "Tipton Iowa Businesses".

Please give me a call at 886-6350 or send an e-mail to talden@tiptoniowa.org with any questions about the website.